

## 공학커뮤니케이션(Engineering Communication)

### Course information

In this course, we aim at understanding how your technical expertise is delivered to your friends, colleagues, examiners, readers and audiences with exercise and peer/group-evaluation. This course is in English.

### Lecturer profile

Prof. Seong-Woo KIM, editorial advisory board of Microsoftware magazine, author of "Vivid technical Writing," [sinabrlo@snu.ac.kr](mailto:sinabrlo@snu.ac.kr), 02-880-1670

### Grading scheme

Attendance & Participation (25%), Practical work (75%)

### Course schedule

Week	Topic
1	Introduction to Communication and Engineering
2	Team communication, leadership, team building – brainstorming
3	Technical writing basics
4	Principle of reader - easy communication (Why are comic books sold a lot?)
5	Principle of presentation, special lecture (A picture reflects you as well as your model)
6	Presentation - practical work
7	Presentation - practical work
8	Special lecture on interview, writing - practical work
9	Mid-term exam
10	Communication as a tool to find a problem and solution
11	Principle of wisdom/insight
12	How a great song touches you, science of humor
13	Presentation - practical work
14	Presentation - practical work
15	Final exam

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